



October 17, 2006

## New video board installed in Toronto

Toronto-based **Outdoor Broadcast Network** has installed a new video board in downtown Toronto at the intersection of Bay Street and Dundas Street West. The board, which measures 18 feet by 11 feet, will reach approximately 323,000 people per week, according to the company. Outdoor Broadcast Network operates 13 video boards in Toronto, Vancouver, Edmonton, Winnipeg, Hamilton, Cambridge and Niagara Falls.