



Today's News

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Outdoor Broadcast Network moves into Calgary

Toronto-based **Outdoor Broadcast Network** has gained a new video board in Calgary as part of its association with **Highpoint Media** of Edmonton. This is the company's first inventory in that city. The two-sided board is located on MacLeod Trail near the Calgary Pengrowth Saddledome. According to the company, the board has an audience of approximately 868,000 per week.