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OBN Video Ad Opportunities Now Available in Calgary

The **Outdoor Broadcast Network** has added Calgary to its national sales network, via a two-sided video board located on MacLeod Trail, Calgary's busiest non-freeway roadway in the city.

The only video board on MacLeod Trail, it is located at the corner of 36th Avenue SE and MacLeod Trail SE, just minutes away from the Calgary Pengrowth Saddledome, home of the Calgary Stampedo. This high traffic area delivers a weekly audience of approximately 868,000 per week.

It expands OBN's national reach to 7.6 million weekly.

The OBN national network currently includes Vancouver, Edmonton, Calgary, Winnipeg, Toronto, Hamilton, Niagara Falls and Cambridge. The addition of Calgary marks the continued growth of the affiliate relationship with **Highpoint Media** of Edmonton, Alberta.

