



March 4, 2008

Outdoor Broadcast Network moves into Atlantic Canada

Toronto-based out-of-home media company **Outdoor Broadcast Network** has expanded into Halifax, NS and Saint John, NB. These are the company's first markets in Atlantic Canada. The company now operates one video display board in each city. The Halifax board is located downtown on the Halifax Metro Centre, while the Saint John video board is located downtown at Harbour Station. "Our goal is to continue to expand our national network of video boards throughout Canada to serve the interests of national and regional advertisers" said company president Peter Irwin.