



INDUSTRY WATCH

September 22, 2009 (Ecast)

New National Account Manager Joins OBN

TORONTO — [Outdoor Broadcast Network](#) (OBN) has announce that Celia Marques Pereira has joined OBN as National Account Manager.

Celia has both agency and media company background, including five years at MacLaren McCann as an Account Executive, working on Rogers, Microsoft, and General Motors, and most recently, at Abcon Media where she was an Account Manager, working with major advertising and media agencies including PHD, M2 Universal, Mindshare, Mediaedge, Gaggie, Magi and Zig.



About Outdoor Broadcast Network:

OBN is the only national network of Video Boards in Canada and also offers several specialized out-of-home media venues. OBN provides marketers with innovative advertising solutions by leveraging technology that enables them to engage their viewers. The OBN national network delivers a weekly audience of over 11 million across the markets of Vancouver, Victoria, Chilliwack, Edmonton, Calgary, Winnipeg, Windsor, Niagara Falls, Cambridge, Hamilton, Saint John, Halifax and Toronto. OBN is a member of CODA (Canadian Out-of-home Digital Association), COMB (Canadian Out-of-home Measurement Bureau) and OMAC (Out-of-home Marketing Association of Canada).