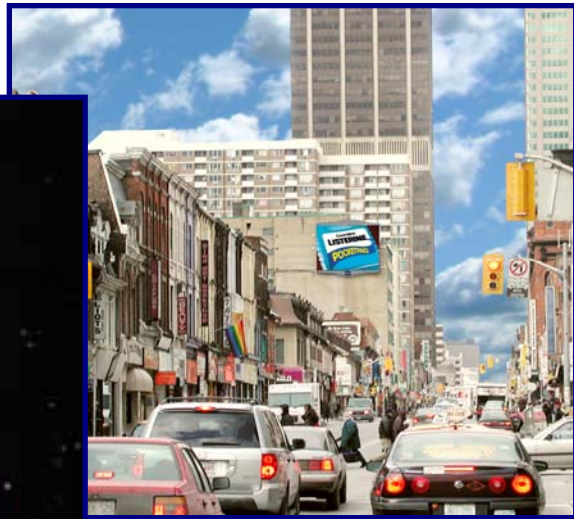
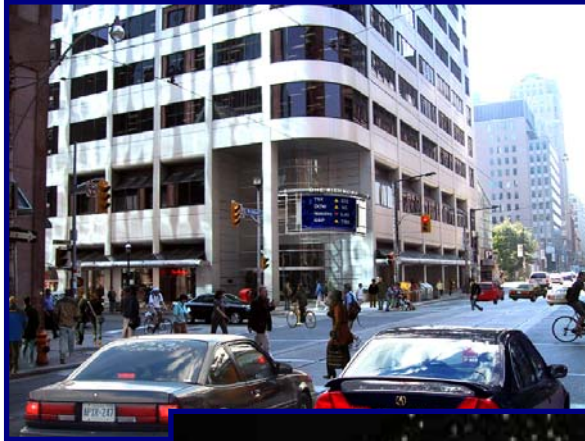




OBN Network Production Guidelines

**OUTDOOR BROADCAST
NETWORK**



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February 2005



**OUTDOOR BROADCAST
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OBN NETWORK LED Video Boards

Yonge, south of Bloor: 32' Wide X 24' High
Aspect Ratio: 4:3

Yonge and Richmond: 13' Wide X 7' High
Aspect Ratio: 16:9 (or 9:5)

Don Mills & Sheppard: 13' Wide X 7' High
Aspect Ratio: 16:9 (or 9:5)

TEC Media Tower: 40' Wide X 30' High
Aspect Ratio: 4:3

Production Specifications - VIDEO:

Fully Edited VIDEO:

Final completed video spots can be supplied as follows:

- Uncompressed video rendered at 30 fps;
- Spot should begin and end with a 5 frame fade from black and a 5 frame fade to black respectively.
- Please indicate whether materials are interlaced or not interlaced.
- Resolution:
 - **864 X 480** for Widescreen Signs (Aspect Ratio of 9:5) with Title Safe and Action Safe areas and / or
 - **720 X 480** (NTSC DV) for Traditional Signs (Aspect Ratio of 4:3) with Title Safe and Action Safe areas
- Acceptable File Formats:
 - AVI (Uncompressed)
 - MOV (Uncompressed)
- Delivery Options:
 - Secure FTP Site – Call your account representative for details
 - CD ROM – Delivered to OBN

VIDEO to be Edited by OBN:

Video to be edited by OBN into a spot can be supplied as follows:

- Uncompressed video rendered at 30 fps;
- Resolution:
 - **864 X 480** for Widescreen Signs (Aspect Ratio of 9:5) with Title Safe and Action Safe areas and / or
 - **720 X 480** (NTSC DV) for Traditional Signs (Aspect Ratio of 4:3) with Title Safe and Action Safe areas
- Acceptable File Formats:
 - AVI (Uncompressed)
 - MOV (Uncompressed)
 - Beta SP (subject to a conversion charge)
- Delivery Options:
 - Secure FTP Site – Call your account representative for details
 - CD ROM – Delivered to OBN
 - Beta SP Tape – Delivered to OBN

- OBN will perform final encoding to go to air.



**OUTDOOR BROADCAST
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OBN NETWORK LED Video Boards

Production Specifications – STILL IMAGES:

Fully Edited STILL IMAGES:

Final completed still spots can be supplied as follows:

- Acceptable File Formats:
 - JPEG
 - TIFF
 - BMP
- Resolution:
 - **864 X 480** for Widescreen Signs (Aspect Ratio of 9:5)
and / or
 - **720 X 480** (NTSC DV) for Traditional Signs (Aspect Ratio of 4:3)
- Delivery Options:
 - Secure FTP Site – Call your account representative for details
 - CD ROM – Delivered to OBN
 - E-mail – Call your account representative for details

STILL IMAGES to be Edited by OBN:

Material to be edited by OBN into a spot can be supplied as follows:

- Acceptable File Formats:
 - AI (~v.9)
 - EPS
 - PDF (with embedded vectors and fonts)
 - PDF (generic)
 - PSD (~v.5)
 - JPEG (high resolution)
 - TIFF
 - WMF
 - BMP
 - GIF
 - CDR
 - TGA
 - High-quality Print Material
 - Photographs
 - Delivery Options:
 - Secure FTP Site – Call your account representative for details
 - CD ROM – Delivered to OBN
 - E-mail – Call your account representative for details
- Production department is PC based. MAC artwork to be supplied using Adobe file format on PC formatted media.