



OUTDOOR BROADCAST NETWORK

Bay-Dundas Concourse

45" LCD Display Production Guidelines

Number of LCDs: 8
 Dimension of Screen: 39" Wide X 21.875" High



	Client Produced Ads	Materials Provided to OBN to Produce Ad for Client
VIDEO RESOLUTION:		
864 X 480; with Title Safe and Action Safe areas	X	X
VIDEO:		
Acceptable File Formats:		
AVI (Uncompressed at 30 fps)	X	X
MOV (Uncompressed at 30 fps)	X	X
Beta SP (Subject to a conversion charge)	X	X
Fades:		
10 Frame fade from black at beginning	X	Not Applicable
10 Frame fade to black at end	X	Not Applicable
Footage Properties:		
Indicate whether materials are interlaced or not interlaced.	X	Not Applicable
OBN will perform final encoding to go to air.		
PREFERRED DELIVERY OPTIONS - VIDEO:		
DVD -R or CD-ROM	X	X
FTP Site in Zipped format - for creative less than 500MB	X	X
STILL IMAGE RESOLUTION:		
1024 X 768:	X	X
Acceptable File Formats:		
Please provide still images as high resolution digital files.		
Preferability:		
Jpeg	X	X
Tiff	X	X
PSD	X	X
High-quality Print Material	Not Applicable	X
For Logos: Please provide in EPS file format.	X	X
PREFERRED DELIVERY OPTIONS - STILLS:		
E-mail	X	X
FTP Site	X	X

General Information:

- ▶ Production Department is PC based. MAC artwork to be supplied using Adobe file format on PC formatted media
- ▶ Finished material to be provided five (5) business days in advance of air date

Please send all final ad materials Attention of Debra Williams at
 Outdoor Broadcast Network
 1910 Yonge Street, Suite 403
 Toronto, ON M4S 1Z5

Creative / Graphic Contact:

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Production / Traffic Contact:

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