



**OUTDOOR BROADCAST  
NETWORK**

# Bay-Dundas Concourse

## Poster Production Guidelines



**Number of Boards:** 9  
**Dimension of Boards:** 11.83' Wide X 5.83' High  
**Size of Finished Poster with Bleed:** 11.54' Wide X 5.54' High

Printing/ Installation for each poster	Cost / Poster M-F	Cost / Poster Sa	Cost / Poster Su / Holidays
1 Board - Unique Creative	\$500	\$550	\$600
2 – 9 Boards - Same Creative	\$450	\$500	\$550
Installation Charge	Cost / Site Visit M-F	Cost / Site Visit Sa	Cost / Site Visit Su / Holidays
Site Dispatch – no matter quantity of posters to be installed	\$800	\$1200	\$1600

**General Information:**

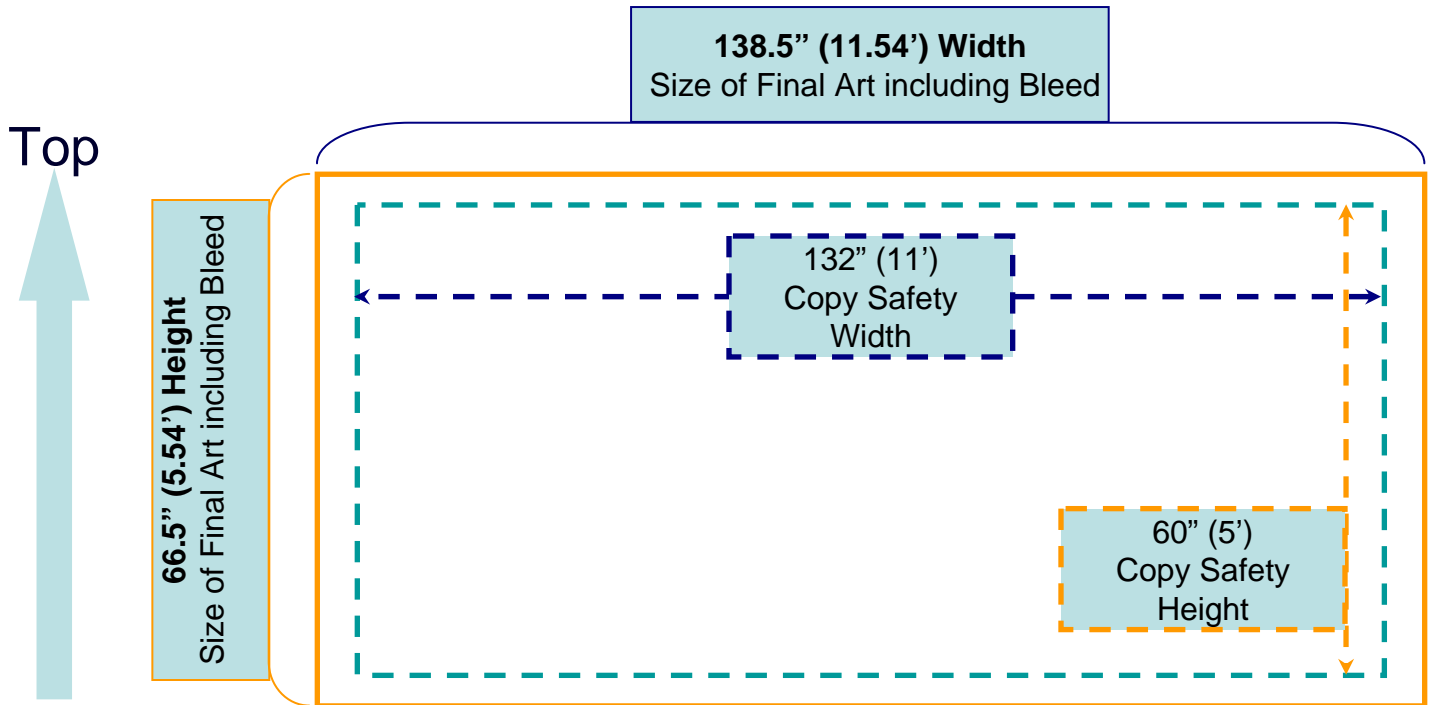
- Final Art Required: 8 business days prior to posting.
- No film necessary – digital printing process in use.
- Client or Agency Approval required for final printed material, either in person at printer's facility or designated to printer as per client/agency direction.
- Position or order of posters (i.e. 1, 2, 3, 4, 5, 6, 7, 8 or 9) needed at delivery of final art to printer. Please see Layout of Concourse on following page.



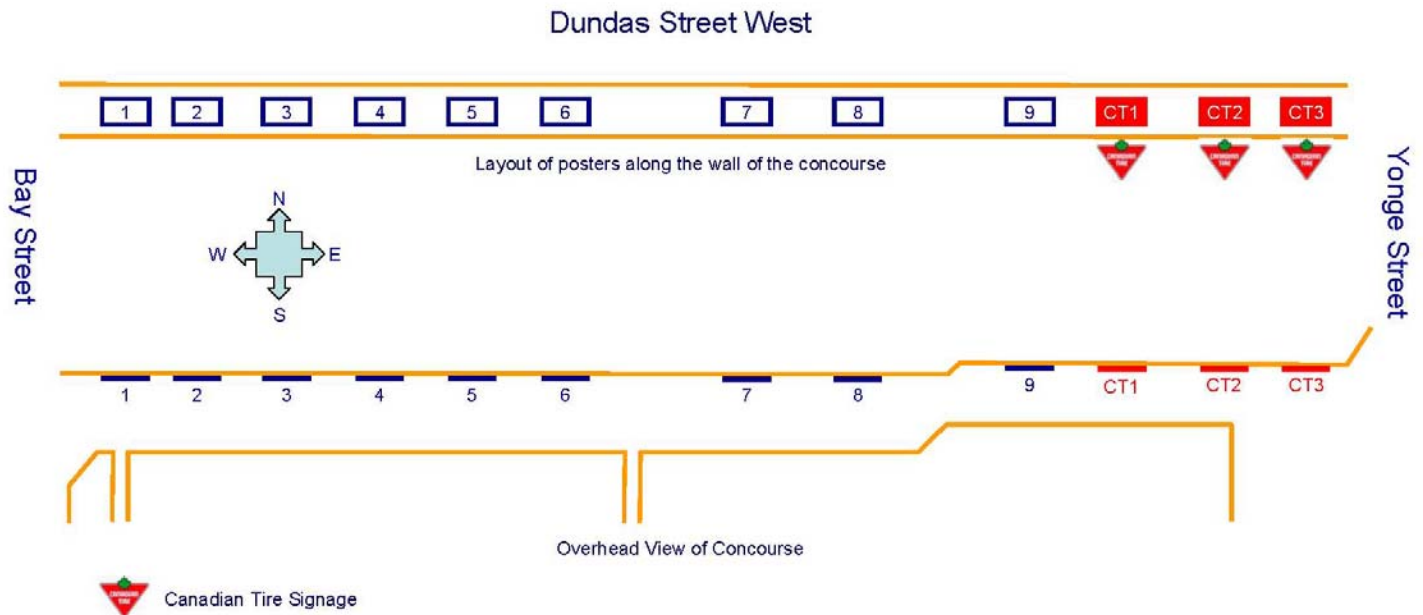
OUTDOOR BROADCAST NETWORK

# Bay-Dundas Concourse

## Poster Dimensions



## Layout of Concourse



## Acceptable Disks/Media

- 3.5" Floppy disks
- CD-DVD disks
- E-Mail to Prepress Department (Small files / compressed and vector artwork)\*
- We also accept files through our FTP site: Grant Sign Imaging FTP Login information
  - URL: ftp.grantsignimaging.com
  - LOGIN: casino
  - Password: windsor

Note: Please double check the contents of files and disks to ensure complete transfer before sending.

## Scanning

- Transparencies (no smaller than 35mm.)
- Reflective documents 8"x10" maximum (films, stats, high resolution prints.)

## Software Compatibility

- QuarkXpress 4.0 or later (Layouts)
- Adobe Photoshop 5.0 or later (Imaging). Only supply CMYK images. RGB will be converted to CMYK.
- Adobe Illustrator 8.0 - 10 + CS – Opacity layers should be flattened. (save in MAC 8bit, eps.) (logos/lineart)  
(High resolution placed images supplied with layouts avoid embedding)  
(If using Photoshop file exclusively, provide files in layers, and supply minimum 3" bleed with guides)

## Image File Resolution

- Large format approx. – 300 dpi (ppi) 1" (inch) = 1' (foot). For output 20' x 20' and over.
- Small format approx. – 600 dpi (ppi) 1" (inch) = 1' (foot). For output 10' x 10' and over.

(example / exception: if file is 3' x 20' use higher resolution)

## Project Preparations

- QuarkXpress®
  1. Layouts should be in inches or millimeters and proportionate size of the final output.
  2. All Pantone® and special colours are to be listed in artwork.
  3. We require all printer screen fonts used in your layouts, logos and images.
  4. Place high resolution images and supply with art.
- Illustrator®
  1. High resolution images placed need to be supplied (avoid embedding).
  2. All pantone and special colours are to be listed in artwork.
  3. All texts used in Illustrator files can be converted to outlines / curves.
- Photoshop®
  1. All images must be supplied in .eps, .tif, .jpf for large compressed format with previews, and can be (.eps) JPEG Maximum Quality Compressed to conserve disk space.

\*Avoid supplying logos and text in Photoshop raster formats.

## Final Comments:

1. Send all necessary documents, files, proofs, and instructions together.
2. Note all Pantone colours, supply colour layouts / swatches, sending only files associated with the project required.

Remember... Double check all sizes, elements & spot colour in the preparation of your projects.

\* Pre-press charges may be applicable for revision, modification, or creation from original artwork.

**Any Questions, please call the Grant Sign Imaging Prepress Department:  
(416) 213-0993 X234**

**503 Carlingview Drive, Toronto, ON M9W 5H2**